



Economic Development Commission

Update to Council – November 12, 2019

City of Maple Valley, WA



The City of
MAPLE VALLEY
Washington



About Us

Economic Development Commission

*Pictured - Larry Baumgart, Roleta Batiste, Nick Duben,
Tim Morgan, Erica Dial, Sally Mohr, Mike Zahajko,
Lori Cloud, and Ty Pendergraft.*

Mission Statement:

Research. Advise.
Advocate. Promote.

The Economic Development Commission's goal is to research, advise, advocate and promote economic development for the Maple Valley community.



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EDC Members

Roleta Batiste

WorkSource Seattle-
King County

Lori Cloud

Tahoma School District

Erica Dial

Maple Valley – Black
Diamond Chamber of
Commerce

Kirk Lantier

KeyBank

Sally Mohr

Covington Water
District

Ty Pendergraft

Pendergraft Associates

Mike Zahajko

CAF Environmental
Solutions

Tim Morgan

City of Maple Valley

Andrew Dacuag

City of Maple Valley

Open

Visitor Attraction

Open

Higher Education

**"Never doubt that a small group of
thoughtful, committed citizens can
change the world; indeed, it's the
only thing that ever has."**

- Margaret Mead



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Goals – In Review

Partnerships



Goal #1

Work collaboratively with the Planning Commission to forecast business activity to better identify zoning and long-range planning opportunities to support economic vitality

Retention/ Expansion



Goal #2

Develop key business partnerships within Maple Valley and adjoining communities

Recruitment/ Creation



Goal #3

Develop “business tools” to aid in *shovel-ready* growth opportunity for small to large business growth strategy

Workforce Development



Goal #4

Partner with education institutions to provide advocacy, education, and communications for business development programs to local businesses



Successes To Date



Let's talk about some Economic
Development Commission successes
to date!



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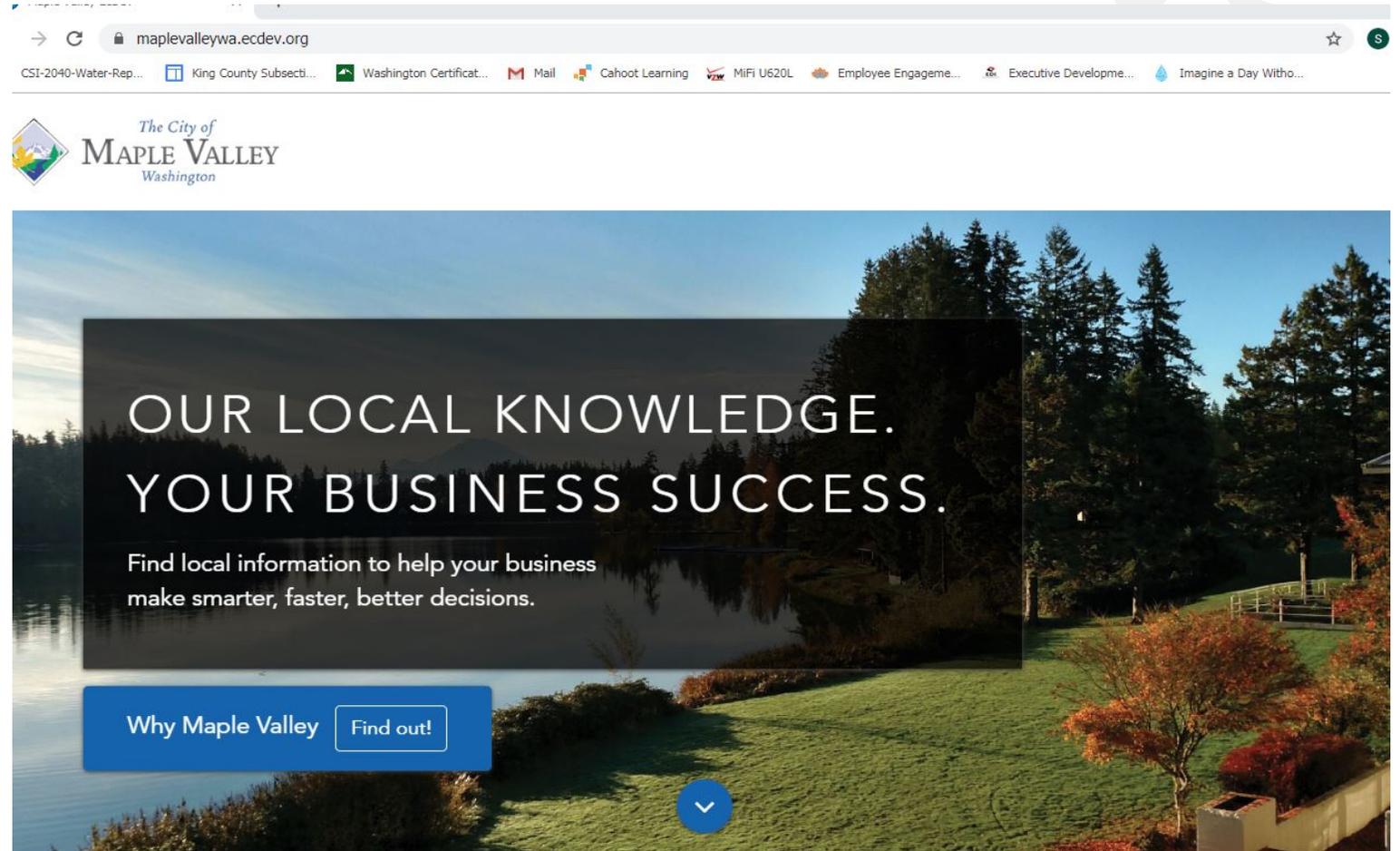
Site Selection Tools

Goal #3 Success:



Site Selection Tools

- Microsite to Economic Development section of Maple Valley Website is targeted for site selectors and developers to assist rapid development and *shovel-ready* projects
- Next step – increase Microsite visibility and use

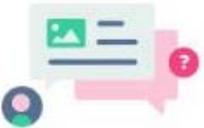


Business and Investment Assistant

Goal #3 Success:

Site Selection Tools

- [Business and Investment Assistant](#)



How-To

Discover useful business and investment tips, and beneficial advice.

LEARN



Maps

Analyze the size and location of the local workforce, by relevant sectors.

EXPLORE



Indicators

Get to know the local business and investment climate.

ANALYZE



Connect

Explore opportunities to connect with useful business and investment contacts.

CONNECT

Success: Educating Community Professionals

Goal #2 Success:



Held Lunch and Maple Valley Tour for FIABCI Seattle Chapter Members

- Sept. 12, 2019



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Success: Business Owners Discovery Survey

Goal #3 Success:



Compose, distribute and review data from Maple Valley Business Survey

101

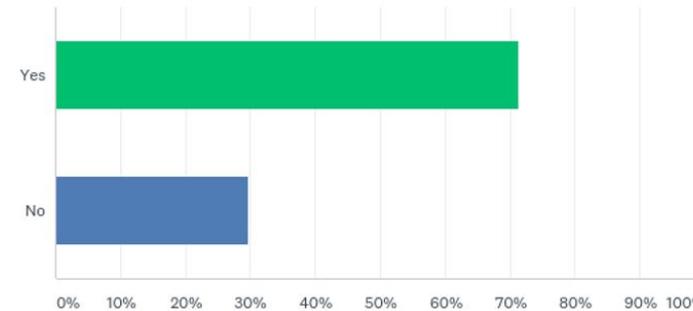
Total Responses

Date Created: Friday, March 29, 2019

Complete Responses: 84

Q3: Are you a business leader or owner located within Maple Valley city limits?

Answered: 84 Skipped: 17



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Answered: 84 Skipped: 17

ANSWER CHOICES	RESPONSES
Yes	71.43% 60
No	29.76% 25
Total Respondents: 84	

Learn About Our Target Market

Goal #4 Success:



Interview, connect and work with Business Owners to develop potential and forecasted growth opportunities in Maple Valley.

Q5: Does your current location provide adequate space to conduct business?

Answered: 84 Skipped: 17

ANSWER CHOICES	RESPONSES	
Yes	60.71%	51
No	39.29%	33
Total Respondents: 84		

Q7: What industry does your business represent? (review drop down menu and select one)

Answered: 84 Skipped: 17

ANSWER CHOICES	RESPONSES	
Agriculture	3.57%	3
Education	5.95%	5
Food (other than restaurants)	10.71%	9
Forest Products	0.00%	0
Home-based business	7.14%	6
Hospitality	2.38%	2
Information & Communication Technology (ICT)	0.00%	0
In-home care	0.00%	0
Life Sciences/Global Health (biomedical)	0.00%	0
Logistics (shipping, transportation, distribution)	0.00%	0
Manufacturing	1.19%	1
Medical	3.57%	3
Non-profit	2.38%	2
Professional Services	16.67%	14
Recreation (outdoor, indoor, play centers)	4.76%	4
Retail	7.14%	6
Technology	1.19%	1
Other (please specify)	33.33%	28
TOTAL		84

Starting Point

Next Steps...

EDC Making an Impact!

- Advocate
 - Research
 - Educate
 - Promote
-
- Own the Business Relationship...
 - Advocate for Business Growth and Living Wage Jobs...
 - Educate on EDC "Issues" ...
e.g., Market Forecasting: Segmentation, Growth, Rents, etc.



Thank You

Open Discussion - Questions For Council

- What City/Community Values (long-term and short-term) drive our economic development and planning decisions?
- We ask you to include Economic Development staff and/or commission on any discussions related to economic development efforts for the community.
 - New or Reuse Development
 - Business Retention & Expansion
 - Business Recruitment
 - Workforce Development

